

2018

Closing and On-Sale Dates

ISSUE	ON-SALE	AD CLOSING	HIGH IMPACT CLOSING
Jan/Feb	01.02.18	11.08.17	10.6.17
March	02.06.18	12.13.17	11.9.17
April	03.06.18	01.17.18	12.8.17
May	04.10.18	02.14.18	1.11.18
June	05.15.18	03.30.18	2.26.18
July/ August	06.19.18	04.30.18	3.30.18
September	08.07.18	06.08.18	5.17.18
October	09.04.18	07.16.18	6.14.18
November	10.02.18	08.08.18	7.13.18
December	11.13.18	09.18.18	8.24.18

PREMIUM POSITIONS:

Close 45 days prior to ROB close

WE PRINT INSERTS/GATEFOLDS:

Close 1 month prior to ROB close

HIGH IMPACT UNITS: Uniquely printed units that run either on the cover, in-book, or off back cover and are full-run or subscription only.

