

2018 AD CLOSING + ON-SALE DATES

ISSUE	NATIONAL AD CLOSE*	UPPER DEMO, REGIONAL/TM AD CLOSE	TRAVEL AD CLOSE	ON-SALE DATE
January	10/19/17	10/12/17	N/A	12/12/17
February	11/16/17	11/9/17	N/A	1/16/18
March	12/15/17	12/8/17	N/A	2/13/18
April	1/18/18	1/11/18	1/5/18	3/13/18
May	2/15/18	2/8/18	2/9/18	4/17/18
June	3/15/18	3/8/18	N/A	5/15/18
July	4/19/18	4/12/18	N/A	6/12/18
August	5/17/18	5/10/18	N/A	7/17/18
September	6/15/18	6/8/18	N/A	8/14/18
October	7/19/18	7/12/18	7/6/18	9/11/18
November	8/16/18	8/9/18	N/A	10/16/18
December	9/17/18	9/10/18	N/A	11/13/18
January	10/18/18	10/11/18	N/A	12/11/18

*For space and materials.

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For material extensions, call Frank Linzan at 212-450-7003 or frank.linzan@pubworx.com

For ad specs and to submit materials, please go to the Hearst Ad Portal at <http://ads.hearst.com>

Note: All dates are subject to change.

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