



EDITORIAL CALENDAR

FEBRUARY

Before & After:

Refresh Your Home For The New Year

ON SALE: 1/9/18

SPECIAL PAPER ORDER: 10/13/17

AD CLOSE: 11/22/17

MATERIAL CLOSE: 12/1/17

MARCH

Spring Color:

All About Palettes and Fresh Color Pairings

Whole Home Project Report I: Calm & Organization

ON SALE: 2/13/18

SPECIAL PAPER ORDER: 11/16/17

AD CLOSE: 12/29/17

MATERIAL CLOSE: 1/5/18

APRIL

The LOVE Issue:

Find Joy at Home

ON SALE: 3/20/18

SPECIAL PAPER ORDER: 12/26/17

AD CLOSE: 2/1/18

MATERIAL CLOSE: 2/9/18

MAY

Outdoor Living:

Porches, Patios, Pools & Gardens

Whole Home Project Report II: Health & Kitchen

ON SALE: 4/24/18

SPECIAL PAPER ORDER: 2/2/18

AD CLOSE: 3/9/18

MATERIAL CLOSE: 3/16/18

JUNE

Small Spaces: The Reader Favorite Returns With Even More Shopping

ON SALE: 5/29/18

SPECIAL PAPER ORDER: 3/9/18

AD CLOSE: 4/13/18

MATERIAL CLOSE: 4/20/18

JULY/AUGUST

Dream Getaways & Escapes:
Thrilling Vacation Spaces & Ideas

Whole Home Project Report III: Unplugged & Outside

ON SALE: 7/10/18

SPECIAL PAPER ORDER: 4/19/18

AD CLOSE: 5/25/18

MATERIAL CLOSE: 6/1/18

SEPTEMBER

Feel-Good Color

Kitchen of the Year: Hollywood

ON SALE: 8/14/18

SPECIAL PAPER ORDER: 5/24/18

AD CLOSE: 6/29/17

MATERIAL CLOSE: 7/9/18

OCTOBER

The Shopping Issue *Kitchens!*

Whole Home Project Reports IV: Recharged, Rested & Relaxed

ON SALE: 9/18/18

SPECIAL PAPER ORDER: 6/28/18

AD CLOSE: 8/3/18

MATERIAL CLOSE: 8/10/18

NOVEMBER

Whole Home Concept *House Revealed!*

ON SALE: 10/23/18

SPECIAL PAPER ORDER: 8/3/18

AD CLOSE: 9/7/18

MATERIAL CLOSE: 9/14/18

DECEMBER

19 for 2019: Our Annual Trend Forecast for the Year Ahead

Holiday Gift Guide

ON SALE: 11/27/18

SPECIAL PAPER ORDER: 9/6/18

AD CLOSE: 10/12/18

MATERIAL CLOSE: 10/19/18

November 15, 2017

NOTE: Closing dates for fractionals are 2 weeks earlier; covers are 45 days earlier; and scent strips are 4 months earlier. *Dates are subject to change.

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