

TOWN&COUNTRY / T&C TRAVEL

2017 EDITORIAL CALENDAR

ISSUE		CLOSING DATE	ON-SALE DATE
FEBRUARY	Your 2017 Investment Portfolio <i>Plus: T&C 50 Bachelors</i>	Nov 9, 2016	Jan 3, 2017
MARCH	Spring Fashion Issue	Dec 15, 2016	Feb 7, 2017
APRIL	Art & Design Special Editorial Sections: Weddings and Travel	Jan 26, 2017	March 7, 2017
MAY	The Youth and Beauty Issue	Feb 24, 2017	April 11, 2017
JUNE/JULY	The New Philanthropy <i>Plus: T&C 50 Philanthropists</i> <i>T&C TRAVEL BONUS SUPPLEMENT: Spring/Summer</i>	April 3, 2017 March 10, 2017	May 16, 2017
AUGUST	The Best of Summer <i>Plus: The T&C Guide to College</i>	May 19, 2017	July 4, 2017
SEPTEMBER	Fall Fashion <i>Plus: T&C 50 Modern Swans</i>	June 23, 2017	Aug 8, 2017
OCTOBER	The Art Issue Special Editorial Sections: Weddings and Travel	July 31, 2017	Sept 12, 2017
NOVEMBER	The Families Issue <i>Plus: T&C 50 Families of the Year</i> <i>T&C Time + Jewels</i>	Aug 25, 2017 Aug 4, 2017	Oct 10, 2017
DEC/JAN	Holiday Giving <i>T&C TRAVEL BONUS SUPPLEMENT: Fall/Winter</i>	Sept 15, 2017 Aug 18, 2017	Nov 14, 2017

Covers close two months prior to the space close date. Premium positions close two weeks prior to the space close date. Premium positions are defined as spreads for first five advertisers, and single pages running adjacent to TOCs, Masthead, and Editor's Letter. Scent strips close three months prior to the space close date. Supplied or magazine printed insert due dates vary from the material close deadlines listed above and will be provided separately. Please note: Editorial content and themes are subject to change.