



EDITORIAL CALENDAR

JANUARY/FEBRUARY

New York Issue

Our first-ever issue dedicated to the city's state of style.

ON SALE: 12/26/17

AD/MATERIAL CLOSE: 10/30/17

SPECIAL PAPER ORDER: 10/5/17

MARCH/APRIL

Outdoor Living

From top trends to new products, nobody covers the category like VERANDA.

ON SALE: 2/27/18

AD/MATERIAL CLOSE: 1/5/18

SPECIAL PAPER ORDER: 12/1/17

MAY/JUNE

The Global Kitchen

Bringing a world of inspiration to the heart of the American home.

ON SALE: 5/8/18

AD/MATERIAL CLOSE: 3/14/18

SPECIAL PAPER ORDER: 2/19/18

JULY/AUGUST

Power of Preservation

Our exclusive franchise brings historic properties to life in a modern way.

ON SALE: 6/26/18

AD/MATERIAL CLOSE: 5/2/18

SPECIAL PAPER ORDER: 4/9/18

SEPTEMBER/OCTOBER

Wanderlust Issue

Our first-ever travel and design issue—your passport to style.

ON SALE: 8/28/18

AD/MATERIAL CLOSE: 7/6/18

SPECIAL PAPER ORDER: 6/8/18

NOVEMBER/DECEMBER

Holiday Entertaining

The best of the season.

ON SALE: 11/6/18

AD/MATERIAL CLOSE: 9/6/18

SPECIAL PAPER ORDER: 8/20/18

JANUARY/FEBRUARY 2019

All in the Details

The little things that make a house a home.

ON SALE: 12/25/18

AD/MATERIAL CLOSE: 10/30/18

SPECIAL PAPER ORDER: 10/5/18

DETAILS: Space close for covers is 8 weeks prior to listed close date.

Content and closing dates are subject to change.

11/15/17

CONTACT Your VERANDA Sales Representative or SVP Publishing Director & Chief Revenue Officer, Kate Kelly Smith at 212.903.5114 or kksmith@hearst.com