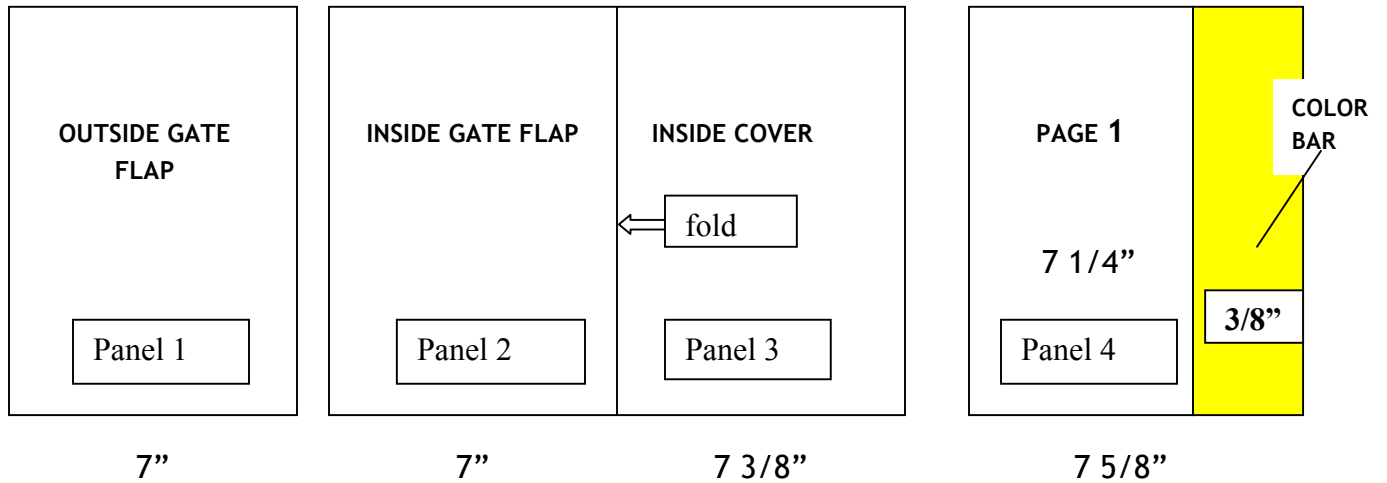


# Car and Driver

## Cover Gatefold Specifications



There will be a 3/8" wide color bar appearing at the face edge of page one.  
Edit will determine the color of the color bar.

### HEIGHT FOR ALL PAGES

Bleed: 10 3/4"

Trim: 10 1/2"

Live: 10"

### OUTSIDE GATE FLAP

Bleed: 7 1/4"

Trim: 7"

Live: 6 1/2"

### PAGE 1 OF THE MAGAZINE

Bleed: 7 7/8" (includes 1/8" bleed on left edge and 1/8" of color bar on right edge)

Trim: 7 5/8" (ad space is 7 1/4" + 3/8" for color bar on right edge)

Live: 7 1/8"

### INSIDE GATE FLAP AND INSIDE COVER COMBINED

Bleed: 14 5/8" (bleed on outside edges, no bleed on the fold edge)

Trim: 14 3/8"

Live: 13 7/8"

**SEND ALL AD FILES THROUGH THE AD SUBMISSION GATEWAY – LINK BELOW – NEW USERS MUST REGISTER:**

**For the latest in digital requirements and for file submission please visit <http://ads.hearst.com>**

***For all other production questions please contact Jackie Beck @ 212-649-3720  
([jpbeck@hearst.com](mailto:jpbeck@hearst.com))***