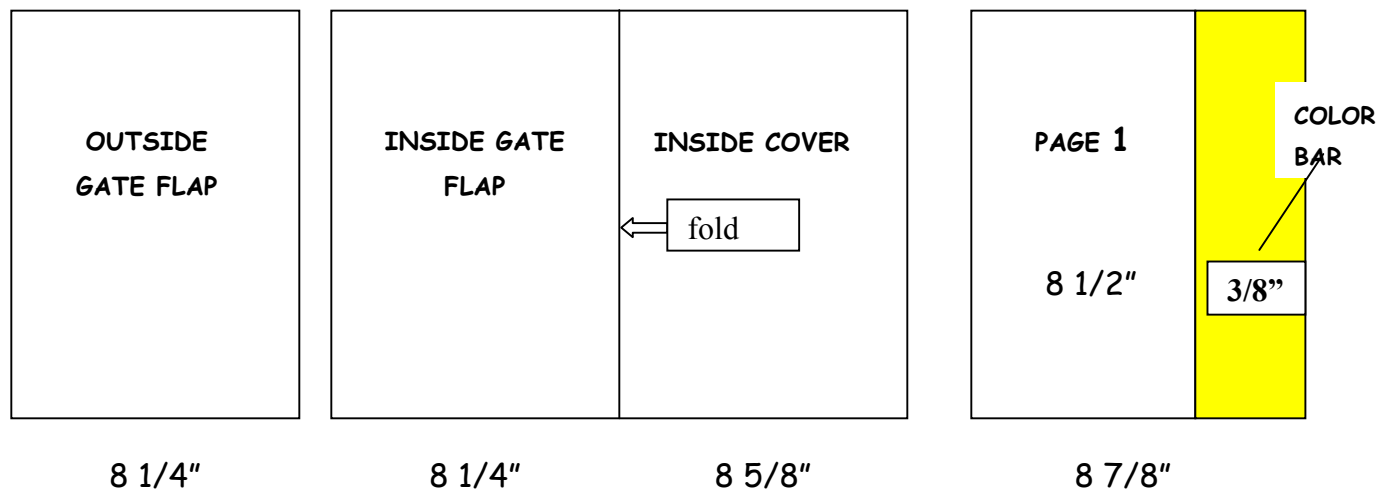


Books with Trim Size of 8 7/8" x 10 7/8"

# ELLE

EFFECTIVE WITH THE FEBRUARY 2018 ISSUE

## Cover Gatefold Specifications



There will be a 3/8" wide color bar appearing at the face edge of page one.  
Edit will determine the color of the color bar.

### HEIGHT FOR ALL PAGES

Bleed: 11 1/8"

Trim: 10 7/8"

Live: 10 3/8"

### PAGE 1 OF THE MAGAZINE

Bleed: 9 1/8" (includes 1/8" bleed on left edge and 1/8" of color bar on right edge)

Trim: 8 7/8" (ad space is 8 1/2" + 3/8" for color bar on right edge)

Live: 8 3/8"

### OUTSIDE GATE FLAP

Bleed: 8 1/2"

Trim: 8 1/4"

Live: 7 3/4"

### INSIDE GATE FLAP AND INSIDE COVER COMBINED

Bleed: 17 1/8" (bleed on outside edges, no bleed on the fold edge)

Trim: 16 7/8"

Live: 16 3/8"