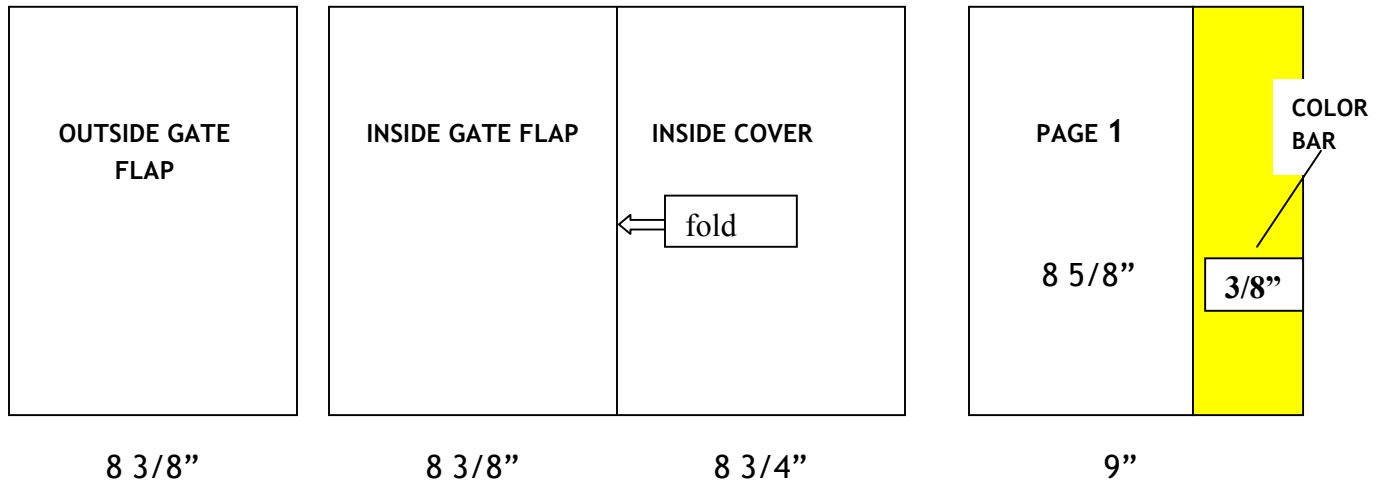


Elle

Cover Gatefold Specifications



There will be a 3/8" wide color bar appearing at the face edge of page one.
Edit will determine the color of the color bar.

HEIGHT FOR ALL PAGES

Bleed: 11 1/8"
Trim: 10 7/8"
Live: 10 3/8"

PAGE 1 OF THE MAGAZINE

Bleed: 9 1/4" (includes 1/8" bleed on left edge and 1/8" of color bar on right edge)
Trim: 9" (ad space is 8 5/8" + 3/8" for color bar on right edge)
Live: 8 1/2"

OUTSIDE GATE FLAP

Bleed: 8 5/8"
Trim: 8 3/8"
Live: 7 7/8"

INSIDE GATE FLAP AND INSIDE COVER COMBINED

Bleed: 17 3/8" (bleed on outside edges, no bleed on the fold edge)
Trim: 17 1/8"
Live: 16 5/8"

SEND ALL AD FILES THROUGH THE AD SUBMISSION GATEWAY – LINK BELOW – NEW USERS MUST REGISTER:

For the latest in digital requirements and for file submission please visit <http://ads.hearst.com>

For all other production questions please contact Celeste Madhere @ 212-649-3631 (cmadhere@hearst.com) or Diane Arlotta @ 212-649-3656 (darlotta@hearst.com)