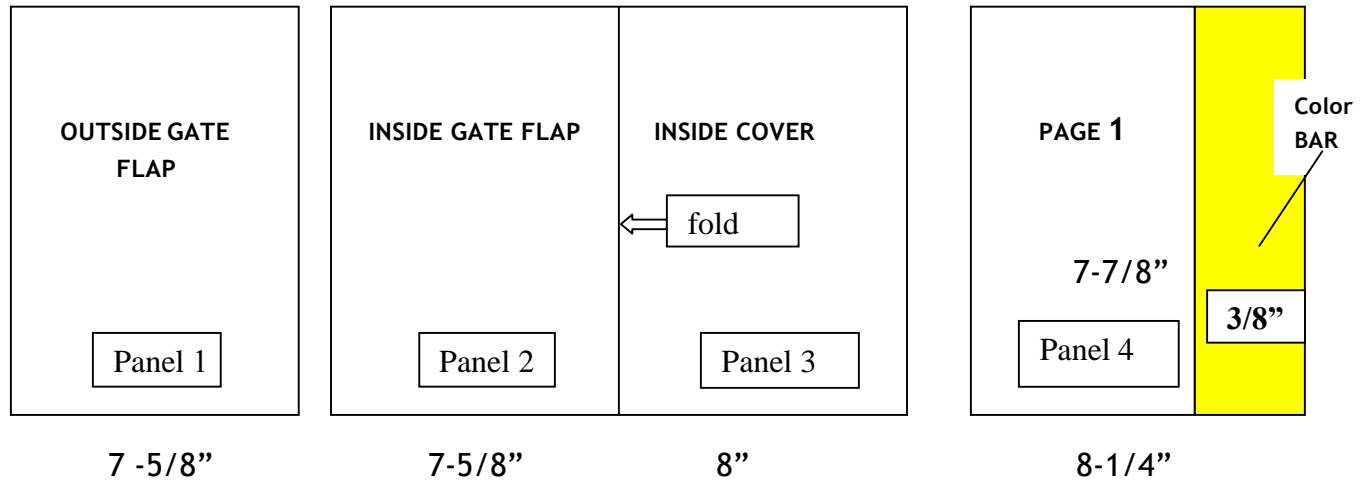


Esquire

Cover Gatefold Specifications

(effective February 2018)



There will be a 3/8" wide color bar appearing at the face edge of page one. Edit will determine the color of the color bar.

HEIGHT FOR ALL PAGES

Bleed: 11 1/8"

Trim: 10 7/8"

Live: 10 3/8"

OUTSIDE GATE FLAP

Bleed: 7-7/8"

Trim: 7-5/8"

Live: 7-1/8"

PAGE 1 OF THE MAGAZINE

Bleed: 8-1/2" (includes 1/8" bleed on left edge and 1/8" of color bar on right edge)

Trim: 8-1/4" (ad space is 7-7/8" + 3/8" for color bar on right edge)

Live: 7-3/4"

INSIDE GATE FLAP AND INSIDE COVER COMBINED

Bleed: 15-7/8" (bleed on outside edges, no bleed on the fold edge)

Trim: 15-5/8"

Live: 15-1/8"

SEND ALL AD FILES THROUGH THE AD SUBMISSION GATEWAY – LINK BELOW – NEW USERS MUST REGISTER:

For the latest in digital requirements and for file submission please visit <http://ads.hearst.com>

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