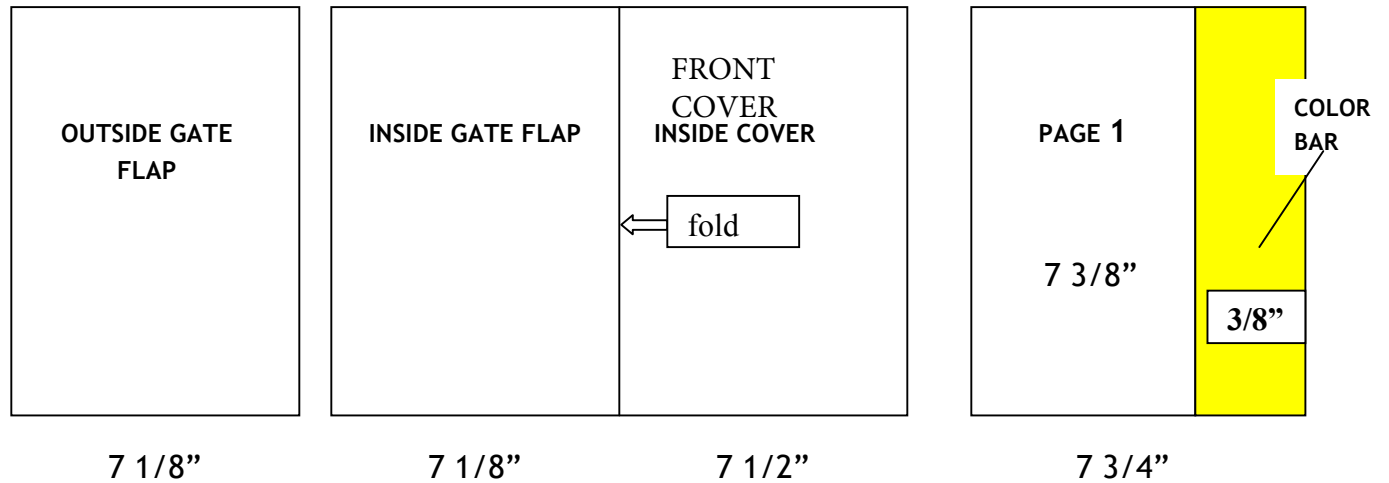


# Good Housekeeping

## Cover Gatefold Specifications



There will be a 3/8" wide color bar appearing at the face edge of page one. Edit will determine the color of the color bar.

### HEIGHT FOR ALL PAGES

Bleed: 10 3/4"  
Trim: 10 1/2"  
Live: 10"

### PAGE 1 OF THE MAGAZINE

Bleed: 8" (includes 1/8" bleed on left edge and 1/8" of color bar on right edge)  
Trim: 7 3/4" (ad space is 7 1/2" + 3/8" for color bar on right edge)  
Live: 7 1/4"

### OUTSIDE GATE FLAP

Bleed: 7 1/4"  
Trim: 7 1/8"  
Live: 6 5/8"

### INSIDE GATE FLAP AND INSIDE COVER COMBINED

Bleed: 14 7/8" (bleed on outside edges, no bleed on the fold edge)  
Trim: 14 5/8"  
Live: 14 1/8"

**SEND ALL AD FILES THROUGH THE AD SUBMISSION GATEWAY – LINK BELOW – NEW USERS MUST REGISTER:**

For the latest in digital requirements and for file submission please visit <http://ads.hearst.com>

**For all other production questions please contact Frank Linzan at:  
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