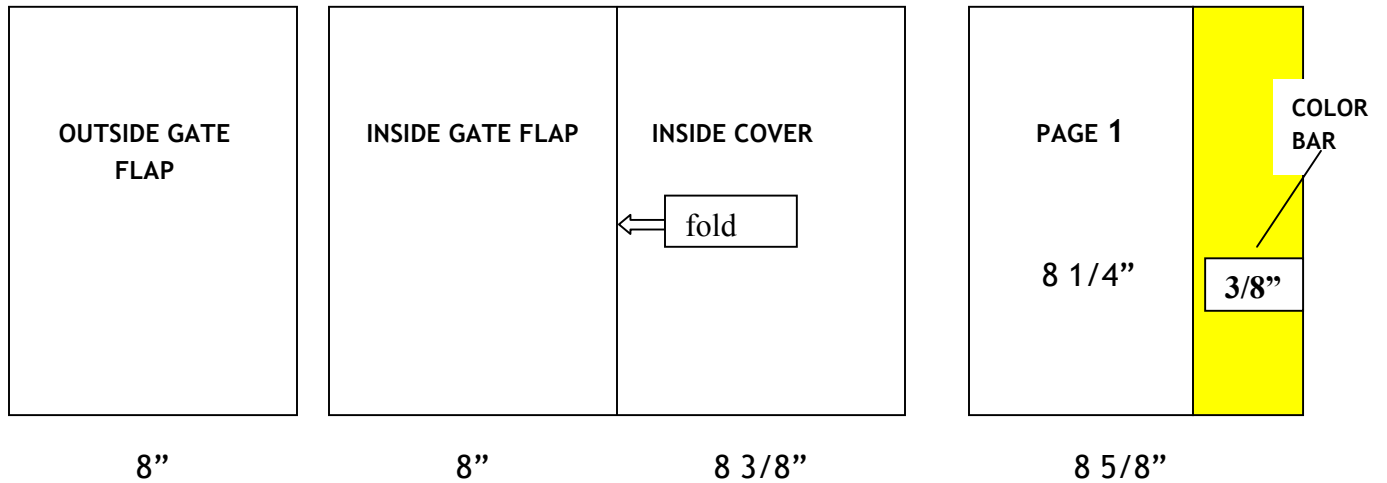


HGTV

Cover Gatefold Specifications



There will be a 3/8" wide color bar appearing at the face edge of page one. Edit will determine the color of the color bar.

HEIGHT FOR ALL PAGES

Bleed: 11 1/8"
Trim: 10 7/8"
Live: 10 3/8"

PAGE 1 OF THE MAGAZINE

Bleed: 8 7/8" (includes 1/8" bleed on left edge and 1/8" of color bar on right edge)
Trim: 8 5/8" (ad space is 8 1/2" + 3/8" for color bar on right edge)
Live: 8 1/8"

OUTSIDE GATE FLAP

Bleed: 8 1/4"
Trim: 8"
Live: 7 1/2"

INSIDE GATE FLAP AND INSIDE COVER COMBINED

Bleed: 16 5/8" (bleed on outside edges, no bleed on the fold edge)
Trim: 16 3/8"
Live: 15 7/8"

SEND ALL AD FILES THROUGH THE AD SUBMISSION GATEWAY – LINK BELOW – NEW USERS MUST REGISTER:

For the latest in digital requirements and for file submission please visit <http://ads.hearst.com>

**For all other production questions please contact Adam Bassano @ 212-450-0978
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