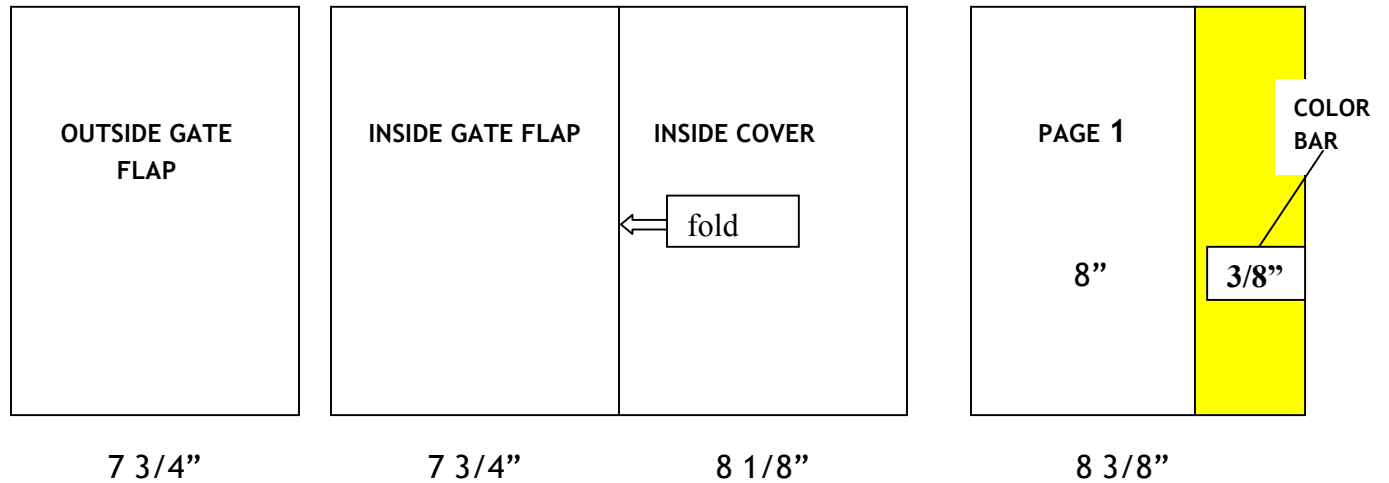


House Beautiful

Cover Gatefold Specifications



There will be a 3/8" wide color bar appearing at the face edge of page one.
Edit will determine the color of the color bar.

HEIGHT FOR ALL PAGES

Bleed: 11 1/8"

Trim: 10 7/8"

Live: 10 3/8"

PAGE 1 OF THE MAGAZINE

Bleed: 8 5/8" (includes 1/8" bleed on left edge and 1/8" of color bar on right edge)

Trim: 8 3/8" (ad space is 8" + 3/8" for color bar on right edge)

Live: 7 7/8"

OUTSIDE GATE FLAP

Bleed: 8"

Trim: 7 3/4"

Live: 7 1/4"

INSIDE GATE FLAP AND INSIDE COVER COMBINED

Bleed: 16 1/8" (bleed on outside edges, no bleed on the fold edge)

Trim: 15 7/8"

Live: 15 3/8"

For all other production questions please contact Jackie Beck @ 212-649-3720 (jpbeck@hearst.com) or Tina Wilkinson @ 212-649-3633 (twilkinson@hearst.com)