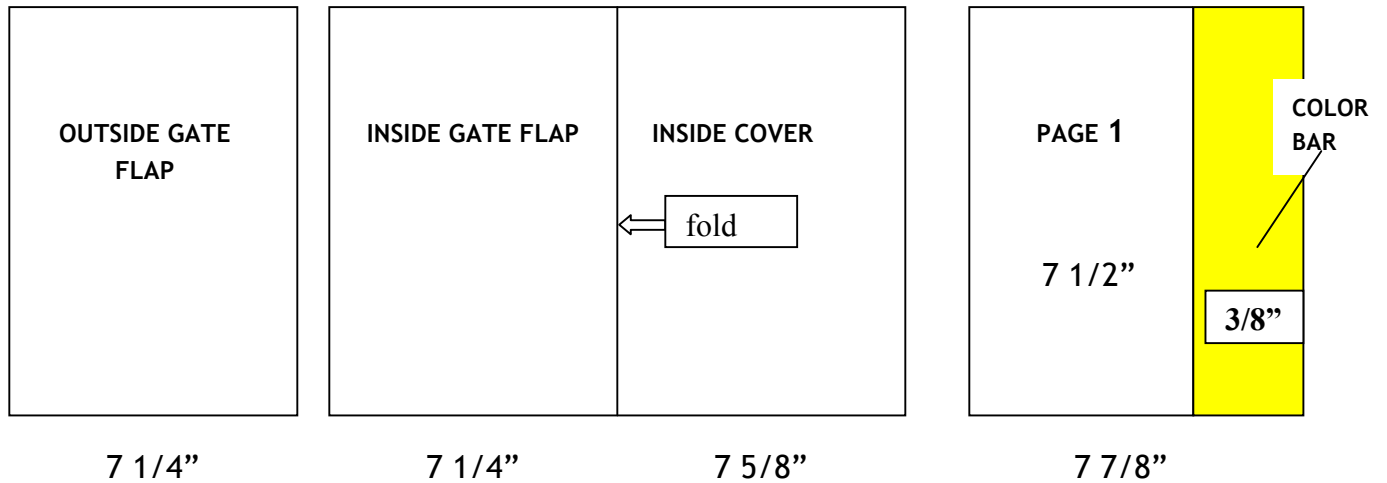


Redbook

Cover Gatefold Specifications



There will be a 3/8" wide color bar appearing at the face edge of page one.
Edit will determine the color of the color bar.

HEIGHT FOR ALL PAGES

Bleed: 10 3/4"
Trim: 10 1/2"
Live: 10"

PAGE 1 OF THE MAGAZINE

Bleed: 8 1/8" (includes 1/8" bleed on left edge and 1/8" of color bar on right edge)
Trim: 7 7/8" (ad space is 7 1/2" + 3/8" for color bar on right edge)
Live: 7 3/8"

OUTSIDE GATE FLAP

Bleed: 7 1/2"
Trim: 7 1/4"
Live: 6 3/4"

INSIDE GATE FLAP AND INSIDE COVER COMBINED

Bleed: 15 1/8" (bleed on outside edges, no bleed on the fold edge)
Trim: 14 7/8"
Live: 14 3/8"

SEND ALL AD FILES THROUGH THE AD SUBMISSION GATEWAY – LINK BELOW – NEW USERS MUST REGISTER:

For the latest in digital requirements and for file submission please visit <http://ads.hearst.com>

**For all other production questions please contact Tina Wilkinson at:
212-649-3633 (twilkinson@hearst.com)**