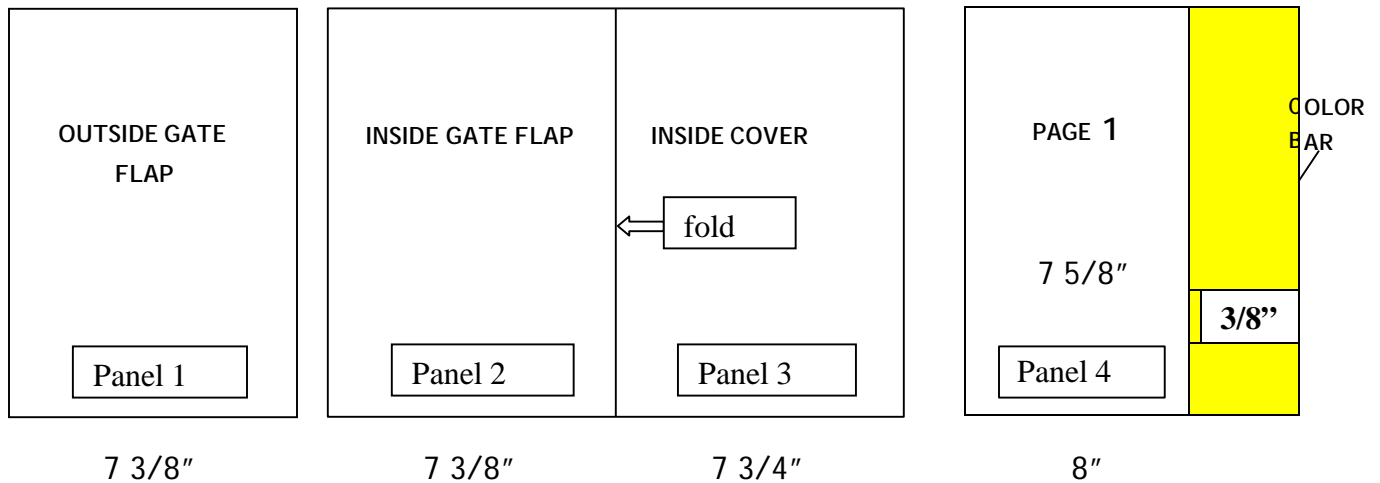


Road & Track

Cover Gatefold Specifications



There will be a $\frac{3}{8}$ " wide color bar appearing at the face edge of page one. Edit will determine the color of the color bar.

HEIGHT FOR ALL PAGES

Bleed: $11 \frac{1}{8}$ "

Trim: $10 \frac{7}{8}$ "

Live: $10 \frac{3}{8}$ "

PAGE 1 OF THE MAGAZINE

Bleed: $8 \frac{1}{4}$ " (includes $\frac{1}{8}$ " bleed on left edge and $\frac{1}{8}$ " of color bar on right edge)

Trim: 8" (ad space is $7 \frac{3}{4}$ " + $\frac{3}{8}$ " for color bar on right edge)

Live: $7 \frac{1}{2}$ "

OUTSIDE GATE FLAP

Bleed: $7 \frac{5}{8}$ "

Trim: $7 \frac{3}{8}$ "

Live: $6 \frac{7}{8}$ "

INSIDE GATE FLAP AND INSIDE COVER COMBINED

Bleed: $15 \frac{1}{2}$ " (bleed on outside edges, no bleed on the fold edge)

Trim: $15 \frac{1}{4}$ "

Live: $14 \frac{3}{4}$ "

SEND ALL AD FILES THROUGH THE AD SUBMISSION GATEWAY – LINK BELOW – NEW USERS MUST REGISTER:

For the latest in digital requirements and for file submission please visit <http://ads.hearst.com>

For all other production questions please contact Harry Yee @ 212-450-0981 (harry.yee@pubworx.com)