

PRINT PRODUCTION SPECS

Magazine trim size is: 7.875" x 10.5"

THE SHOP SPECS

UNIT SIZE	NON-BLEED
1/2 Page [horizontal]	7" x 4.875"
1/3 Page [vertical]	2.25" x 9.625"
1/3 Page [square]	4.625" x 4.875"
1/6 Page [vertical]	2.25" x 4.875"
1/6 Page [horizontal]	4.625" x 2.375"
1/12 Page [square]	2.25" x 2.375"
1 Inch	2.25" x 1.125"

ADVENTURES SPECS

UNIT SIZE	NON-BLEED
1/12 Page [square]	2.25" x 2.25"
1/6 Page [vertical]	2.25" x 4.625"
1/3 Page [vertical]	2.25" x 9.625"

MATERIAL REQUIREMENTS

DIGITAL FILE FORMATS

Accepted File Formats: **PDF/X-1a:2001 version 1.3**

PDF/X-1a:2001 File Requirements:

File must be PDF/X-1a:2001 compliant. Scanned images must be high resolution (300dpi), CMYK (no spot colors, RGB, LAB or ICC color profiles), and saved in TIFF or EPS format. All fonts must be included and be Type 1 or 3 (no TrueType).

PRODUCTION COSTS

The 15% commission will be forfeited if we produce your ad or re-create your digital file to meet press compliance.

FILE SUBMISSION

For production specs and due dates contact:

Cindy Wenrich

Production Account Specialist

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