# **Mechanical Requirements**

UNIT SIZE	NON-BLEED WIDE/DEEP	BLEED WIDE/DEEP	TRIM WIDE/DEEP
Full Page	7³⁄₄" × 10"	8½ x 10¾"	8¼" x 10½"
2/3 Page Vertical	47/8" × 10"	55/8" × 103/4"	53/8" x 101/2"
1/2 Page Vertical	3½" × 10"	4½" × 10¾"	4" x 10½"
1/2 Page Horizontal	7 <sup>3</sup> ⁄ <sub>4</sub> " × 4 <sup>5</sup> ⁄ <sub>8</sub> "	8½" x 5¾"	8¼" x 5⅓"
1/3 Page Vertical	2" x 10"	2¾" × 10¾"	2½" x 10½"
1/3 Page Square	47/8" × 45/8"	5%" x 5%"	53/8" x 51/8"
1/6 Page	2½ × 4¾"	Not Available	Not Available
1/12 Page	2¼" × 2¼"	Not Available	Not Available
2 Page Spread Gutter Bleed	16" x 10"	16¾" × 10¾"	16½" x 10½"
1/2 Page Spread Horizontal	16" × 45⁄8"	16¾" × 5¾"	16½" x 5½"

#### **PRODUCTION INQUIRIES:**

For ad specs, material extensions, insert questions, and all other production related questions, please contact:

Francisco Javier Aguilar Flores FAGUILARFLOR@qg.com P. 414.566.7695

## **SEND ADVERTISING CONTRACTS TO:**

Sonia Lococo, Associate Business Manager, slococo@hearst.com (tel) 212.649.2492

#### TRAVEL ADVERTISERS:

Contact your Account Manager for specs that are specific to your ads.

## **HEARST MAGAZINES DIGITAL ADVERTISING SPECIFICATIONS:**

For the most recent digital requirements, and to submit files, please visit http://ads.hearst.com

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