

UNIT SIZE	NON-BLEED WIDE/DEEP	BLEED WIDE/DEEP	TRIM WIDE/DEEP
Full Page	7 ³ / ₄ " x 10"	8 ¹ / ₂ " x 10 ³ / ₄ "	8 ¹ / ₄ " x 10 ¹ / ₂ "
2/3 Page Vertical	4 ⁷ / ₈ " x 10"	5 ⁵ / ₈ " x 10 ³ / ₄ "	5 ³ / ₈ " x 10 ¹ / ₂ "
1/2 Page Vertical	3 ¹ / ₂ " x 10"	4 ¹ / ₄ " x 10 ³ / ₄ "	4" x 10 ¹ / ₂ "
1/2 Page Horizontal	7 ³ / ₄ " x 4 ⁵ / ₈ "	8 ¹ / ₂ " x 5 ³ / ₈ "	8 ¹ / ₄ " x 5 ¹ / ₈ "
1/3 Page Vertical	2" x 10"	2 ³ / ₄ " x 10 ³ / ₄ "	2 ¹ / ₂ " x 10 ¹ / ₂ "
1/3 Page Square	4 ⁷ / ₈ " x 4 ⁵ / ₈ "	5 ⁵ / ₈ " x 5 ³ / ₈ "	5 ³ / ₈ " x 5 ¹ / ₈ "
1/6 Page	2 ¹ / ₄ " x 4 ³ / ₄ "	Not Available	Not Available
1/12 Page	2 ¹ / ₄ " x 2 ¹ / ₄ "	Not Available	Not Available
2 Page Spread Gutter Bleed	16" x 10"	16 ³ / ₄ " x 10 ³ / ₄ "	16 ¹ / ₂ " x 10 ¹ / ₂ "
1/2 Page Spread Horizontal	16" x 4 ⁵ / ₈ "	16 ³ / ₄ " x 5 ³ / ₈ "	16 ¹ / ₂ " x 5 ¹ / ₈ "

PRODUCTION INQUIRIES:

For ad specs, material extensions, insert questions, and all other production related questions, please contact:

Frank Linzan, Premedia Account Manager,
Frank.Linzan@pubworx.com,
(tel) 212.450.7003

SEND ADVERTISING CONTRACTS TO:

Sonia Lococo, Associate Business Manager,
slococo@hearst.com
(tel) 212.649.2492

TRAVEL ADVERTISERS:

Contact your Account Manager for specs that are specific to your ads.

HEARST MAGAZINES DIGITAL ADVERTISING SPECIFICATIONS:

For the most recent digital requirements, and to submit files, please visit <http://ads.hearst.com>

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