

Esquire

BIG BLACK BOOK

Production Requirements

TRIM SIZE: 9" W x 10.875" H
SAFETY FROM TRIM: .25"
BLEED: .125"
BINDING: Perfect Bound

AD SIZE	BLEED	TRIM	LIVE/NON-BLEED
Spread	18.25"w x 11.125"h	18"w x 10.875"h	17.5"w x 10.375"h
Full Page	9.25"w x 11.125"h	9"w x 10.875"h	8.5"w x 10.375"h

**FOR MATERIAL EXTENSIONS AND ALL OTHER PRODUCTION RELATED QUESTIONS,
PLEASE CONTACT THE FOLLOWING:**

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**For the latest in digital requirements and for file submission please visit
<http://ads.hearst.com>**