

**BLEED:** .125

**TRIM SIZE:** 8.25 X 10.875

**SAFETY FROM TRIM:** .25

**BINDING:** Perfect Bound

**JOG POSITION:** Foot

**LINE SCREEN:** 200

| Unit Size               | Bleed          | Trim Size      | Live/Non-Bleed |
|-------------------------|----------------|----------------|----------------|
| Spread                  | 16.75 X 11.125 | 16.5 X 10.875  | 16 X 10.375    |
| Full Page               | 8.5 X 11.125   | 8.25 X 10.875  | 7.75 X 10.375  |
| 2/3 Page (vertical)     | 5.625 X 11.125 | 5.375 X 10.875 | 4.875 X 10.375 |
| 1/2 Page (horizontal)   | 8.5 X 5.5      | 8.25 X 5.25    | 7.75 X 4.75    |
| 1/2 Page (vertical)     | 4.25 X 11.125  | 4 X 10.875     | 3.5 X 10.375   |
| 1/2 Page (horiz spread) | 16.75 X 5.5    | 16.5 X 5.25    | 16 X 4.75      |
| 1/3 (vertical)          | 2.75 X 11.125  | 2.5 X 10.875   | 2 X 10.375     |
| 1/3 (square)            | 5.625 X 5.5    | 5.375 X 5.25   | 4.875 X 4.75   |

For complete advertising specifications, and to submit your ads electronically, go to:  
<http://ads.hearst.com>

### Production Contacts:

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