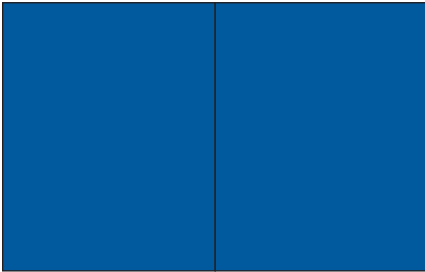


2018 production requirements

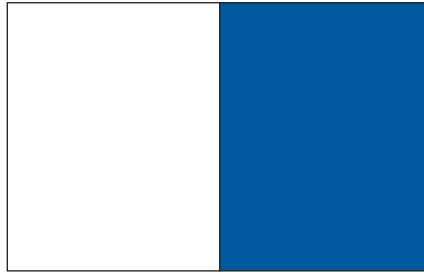


SPREAD



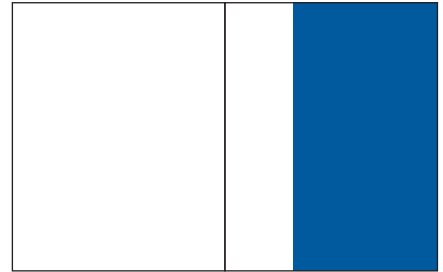
bleed: 17¼" x 11½"
trim: 17" x 10⅞"
live: 16½" x 10⅜"

FULL PAGE



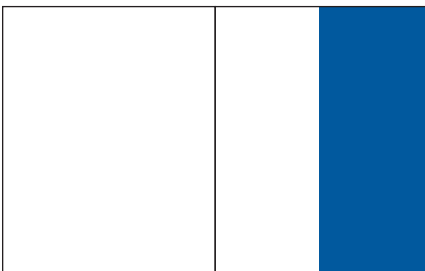
bleed: 8¾" x 11½"
trim: 8½" x 10⅞"
live: 8" x 10⅜"

⅔ VERTICAL



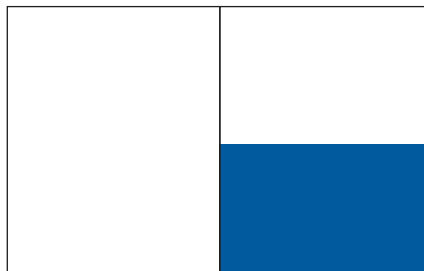
bleed: 5¾" x 11½"
trim: 5½" x 10⅞"
live: 5" x 10⅜"

½ VERTICAL



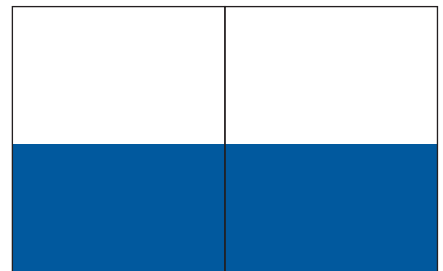
bleed: 4⅜" x 11½"
trim: 4¼" x 10⅞"
live: 3⅝" x 10⅜"

½ HORIZONTAL



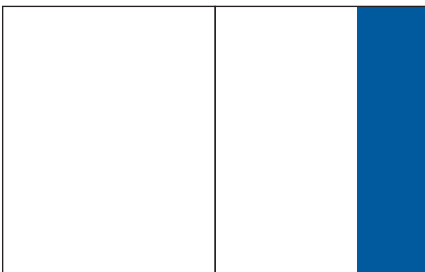
bleed: 8¾" x 5½"
trim: 8½" x 5¼"
live: 8" x 4¾"

½ HORIZONTAL SPREAD



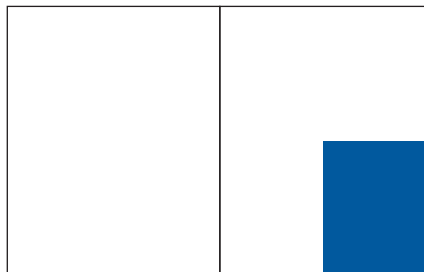
bleed: 17¼" x 5½"
trim: 17" x 5¼"
live: 16½" x 4¾"

⅓ VERTICAL



bleed: 2⅞" x 11½"
trim: 2⅝" x 10⅞"
live: 2⅛" x 10⅜"

⅓ SQUARE



bleed: 5¾" x 5½"
trim: 5½" x 5¼"
live: 5" x 4¾"

Accepted file formats: PDF/X-1a 1.3 version 2001 files only; no CDs.

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*Hearst requires a full length spine indicator on the bind edge of all inserts including all 2pp inserts. A spine indicator must include name of magazine title and issue date for insertion
 **All inserts jog to foot. Must be delivered directly to Quad Printing.

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