

# MECHANICAL SPECIFICATIONS

Size	Bleed	Trim	Live/ Non Bleed
Spread	18" x 11.125"	17.75" x 10.875"	17.25" x 10.375"
Full page	9.125" x 11.125"	8.875" x 10.875"	8.375" x 10.375"
2/3 page vertical	6" x 11.125"	5.75" x 10.875"	5.25" x 10.375"
1/2 page vertical	4.5" x 11.125"	4.25" x 10.875"	3.75" x 10.375"
1/2 page horizontal spread	18" x 5.5"	17.75" x 5.25"	17.25" x 4.75"
1/2 page horizontal	9.125" x 5.5"	8.875" x 5.25"	8.375" x 4.75"
1/3 vertical	3" x 11.125"	2.75" x 10.875"	2.25" x 10.375"
1/3 square	6" x 5.5"	5.75" x 5.25"	5.25" x 4.75"

\*When creating a bleed ad, be sure to allow for trim, which is .125" off all sides and gutter.

<b>Spread - Full Bleed:</b>	18" x 11.125"
<b>Final Trim Size:</b>	8.875" x 10.875"
<b>Printing Process:</b>	Offset
<b>Binding Process:</b>	Perfect Bound
<b>Safety:</b>	.25" from trim
<b>Trim:</b>	.125" off all sides and gutter
<b>Linescreen:</b>	175

FOR MATERIALS SHIPPING ADDRESS, PROOFING REQUIREMENTS, AND FILE SPECIFICATIONS, PLEASE VISIT [HTTP://ADS.HEARST.COM](http://ads.hearst.com).

# marie claire

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