



2018
MEDIA KIT

production requirements



TRIM SIZE:	8 5/8"W x 10 7/8"H
SAFETY FROM TRIM:	1/4"
BLEED:	1/8" on All Sides
BINDING:	Perfect Bound
JOG POSITION:	Foot
FILE FORMAT:	PDF/x-1a
MAX DENSITY:	300
LINE SCREEN:	175 (Covers & body)
PRINTING PROCESS:	Web Offset

PRODUCTION CONTACTS

For ad specs, material extensions and all other production related questions, please contact:

Erik Reinecke

Production Services Lead,
Quad/Graphics
edreinecke@qg.com
630.730.8051

For insert questions, please contact:

Elizabeth Cascone

Production Manager
elizabeth.cascone@pubworx.com
212.450.0911

AD SIZE	BLEED	TRIM	LIVE/NON-BLEED
Spread	17 1/2"W x 11 1/8"H	17 1/4"W x 10 7/8"H	16 3/4"W x 10 3/8"H
Full Page	8 7/8" x 11 1/8"	8 5/8" x 10 7/8"	8 1/8" x 10 3/8"
2/3 Vertical	5 7/8" x 11 1/8"	5 5/8" x 10 7/8"	5 1/8" x 10 3/8"
1/2 Vertical	4 3/8" x 11 1/8"	4 1/8" x 10 7/8"	3 5/8" x 10 3/8"
1/2 Horizontal	8 7/8" x 5 1/2"	8 5/8" x 5 1/4"	8 1/8" x 4 3/4"
1/2 Horizontal Spread	17 1/2" x 5 1/2"	17 1/4" x 5 1/4"	16 3/4" x 4 3/4"
1/3 Page Vertical	3" x 11 1/8"	2 3/4" x 10 7/8"	2 1/4" x 10 3/8"

For the most recent digital requirements and to submit files please visit <http://ads.hearst.com>
FILES MUST BE SUBMITTED THROUGH THIS WEBSITE, NO CD'S

Effective with February 2018

FOR MORE INFORMATION, CONTACT YOUR OPRAH MAGAZINE SALESPERSON