

# MECHANICAL SPECS

SPACE	LIVE / NON BLEED (WIDTH X DEPTH)	BLEED (WIDTH X DEPTH)	TRIM (WIDTH X DEPTH)
2 page spread	14 <sup>3</sup> / <sub>4</sub> " x 10"	15 <sup>1</sup> / <sub>2</sub> " x 10 <sup>3</sup> / <sub>4</sub> "	15 <sup>1</sup> / <sub>4</sub> " x 10 <sup>1</sup> / <sub>2</sub> "
Full page	7 <sup>1</sup> / <sub>8</sub> " x 10"	7 <sup>7</sup> / <sub>8</sub> " x 10 <sup>3</sup> / <sub>4</sub> "	7 <sup>5</sup> / <sub>8</sub> " x 10 <sup>1</sup> / <sub>2</sub> "
2/3 page vertical	4 <sup>1</sup> / <sub>2</sub> " 10"	5 <sup>1</sup> / <sub>4</sub> " x 10 <sup>3</sup> / <sub>4</sub> "	5" x 10 <sup>1</sup> / <sub>2</sub> "
1/2 page, horizontal	7 <sup>1</sup> / <sub>8</sub> " x 4 <sup>5</sup> / <sub>8</sub> "	7 <sup>7</sup> / <sub>8</sub> " x 5 <sup>3</sup> / <sub>8</sub> "	7 <sup>5</sup> / <sub>8</sub> " x 5 <sup>1</sup> / <sub>8</sub> "
1/2 page, horizontal spread	14 <sup>3</sup> / <sub>4</sub> " x 4 <sup>5</sup> / <sub>8</sub> "	15 <sup>1</sup> / <sub>2</sub> " x 5 <sup>3</sup> / <sub>8</sub> "	15 <sup>1</sup> / <sub>4</sub> " x 5 <sup>1</sup> / <sub>8</sub> "
1/3 page, vertical	1 <sup>7</sup> / <sub>8</sub> " x 10"	2 <sup>5</sup> / <sub>8</sub> " x 10 <sup>3</sup> / <sub>4</sub> "	2 <sup>3</sup> / <sub>8</sub> " x 10 <sup>1</sup> / <sub>2</sub> "
1/3 page, square	4 <sup>1</sup> / <sub>2</sub> " x 4 <sup>5</sup> / <sub>8</sub> "	5 <sup>1</sup> / <sub>4</sub> " x 5 <sup>3</sup> / <sub>8</sub> "	5" x 5 <sup>1</sup> / <sub>8</sub> "

**FINAL TRIM SIZE:** 7-5/8" W x 10-1/2" D

**BLEED:** 1/8"

**BINDING METHOD:** Perfect Bound

**JOG POSITION:** Foot

**LIVE MATTER SAFETY:** Leave 1/4" from all trim edges

**REQUIRED FILE FORMAT:** PDF X1-a File

**RESOLUTION:** All color and grayscale photos: 300 dpi or better (save all color art in CMYK mode)

**BLACK-AND-WHITE ART:** 1200 dpi or better

**INK COVERAGE:** Maximum coverage 320%

**RICH BLACK:** Avoid using rich black in small text (under 15 pt.)

**SPOT COLORS:** No spot colors (Pantone) should be used

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