

2018 PREVENTION BOOKAZINES

10/13/17

rev 1 - 12/1/17

Bookazine Topic	Ad Close	Materials Due	On-sale date
Mindfulness Manual (reprint)	12/6/17	12/12/17	1/23/18
Weight Loss	1/10/18	1/16/18	2/27/18
Big Book of Walking for Weight Loss	3/7/18	3/13/18	4/24/18
Eat Clean	4/11/18	4/17/18	5/29/18
Self Care	4/18/18	4/24/18	6/5/18
Prevention - tbd	5/23/18	5/29/18	7/10/18

Specs:

Live - 6 1/2 x 10

Trim - 7 x 10 1/2

Bleed - 7 1/4 x 10 3/4

Advertising materials/spec questions:

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ADVERTISING MATERIALS DELIVERY INFORMATION:

Electronic file delivery available at www.adshuttle.com

Choose Publication:

Choose Correct Issue from list at right:

PVN BOOKAZINES

012318 Mindfulness Manual (Reprint)

022718 Weight Loss

042418 Walk Off Weight

052918 Eat Clean

060518 Self Care

071018 TBD

MATERIAL REQUIREMENTS:

Accepted file formats: PDF/X-1a:2001 (ver. level 1.3 Acrobat 4 compatible)

(NOTE -- Native application documents are **NOT ACCEPTABLE** file formats; (Quark, InDesign, Illustrator, photoshop .tiff, pagemaker, freehand, etc)

General File Requirements:

File to contain only 1 page or 1 spread. The page size must be consistent from page to page. Pages must be created to include bleed when required. All required trapping should be done prior to creating the file. Include quality control patch (color bars) outside bleed dimension. All Marks (trim, bleed, center) should be included in all colors, OUTSIDE of live area.

PDF/X-1a:2001 File Requirements:

File must be PDF/X-1a:2001 Compliant. Scanned images must be high resolution (300 dpi), CMYK (no spot colors, no res under 200 dpi, RGB, LAB, or ICC color profiles)

PROOFING: Prevention Bookazines utilize Virtual Proofing technology. Hard copy proofs are no longer required.