

2018

Prevention[®]

Mechanical Requirements

PRODUCTION CONTACT

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UNIT SIZE	BLEED	LIVE/ NON-BLEED	TRIM
Full page	5 1/2" x 7 5/8"	4 3/4" x 6 7/8"	5 1/4" x 7 3/8"
1/2 Page Horizontal	5 1/2" x 3 7/8"	4 3/4" x 3 1/8"	5 1/4" x 3 5/8"
1/2 Page Vertical	2 3/4" x 7 5/8"	2" x 6 7/8"	2 1/2" x 7 3/8"
Spread	10 3/4" x 7 5/8"	10" x 6 15/16"	10 1/2" x 7 3/8"
1/2 Page Spread	10 3/4" x 3 7/8"	10" x 3 1/8"	10 1/2" x 3 5/8"



AD SUBMISSIONS

Electronic file delivery at www.adshuttle.com

GENERAL NOTES

- Trim size: 5 1/4" x 7 3/8"
- Type and important subject matter should be kept at least 1/4" from the trim
- Allow 1/2" gutter type cross-over space
- Binding: Perfect Bound

For more information contact your *Prevention* representative or Ashley Klopfer, Associate Publisher at 212.649.7302 / aklopfer@hearst.com.

