## **RUNNER'S WORLD**

## **2017** MARKETPLACE

### DIMENSIONS AND MATERIALS

# MARKETPLACE DIMENSIONS

Ad Size	<u>Dimensions</u>
1 inch ad	$2^{1/4}$ " wide x 1" high
2 inch ad	$2^{1/4}$ " wide x 2" high
3 inch ad	$2^{1/4}$ " wide x 3" high
4 inch ad	$2^{1/4}$ " wide x 4" high
4 inch ad (horiz)	$4^{5/8}$ " wide x 2" high
5 inch ad	$2^{1/4}$ " wide x 5" high
6 inch ad	$2^{1/4}$ " wide x 6" high
6 inch ad (horiz)	$4^{5/8}$ " wide x 3" high
7 inch ad	$2^{1/4}$ " wide x 7" high
8 inch ad	$2^{1/4}$ " wide x 8" high
8 inch ad (horiz)	$4^{5/8}$ " wide x 4" high
9 inch ad	$2^{1/4}$ " wide x 9" high
9 inch ad (horiz)	7" wide x 3" high
10 inch ad (horiz)	$4^{5/8}$ " wide x 5" high
11 inch ad (horiz)	$4^{5/8}$ " wide x $5^{1/2}$ " high
12 inch ad (horiz)	4 <sup>5</sup> / <sub>8</sub> " wide x 6" high

#### **MATERIALS**

MAGAZINE PRINTED BY WEB OFFSET

BINDING: PERFECT
LINE SCREEN: 150
INK DENSITY: 300 DPI

#### DIGITAL

Hi-res PDF-X1a version 1.3 files

#### ADDITIONAL MATERIAL INFORMATION

- All advertising materials should conform to SWOP standards.
- All specified colors will be matched as closely as possible with 4-color process ink as set up in file.
- If advertiser specifically requests use of a PMS ink, additional charges will be added.
- Art files will be archived for one year from last insertion.

#### FILE SUBMISSION

All materials should be emailed to:

Kim Gallagher

kagallagher@gg.com

610. 967. 7695

Please be sure to indicate magazine and issue date for submitted ad files.