

TOWN&COUNTRY / 2015 MECHANICAL REQUIREMENTS

TRIM SIZE:	8.875" W x 10.875" H
SAFETY FROM TRIM:	0.25"
BLEED:	0.125"
BINDING:	Perfect Bound
COVER STOCK:	123#
BODY STOCK:	43#
JOG POSITION:	Foot
LINE SCREEN:	133

*Live matter should be kept 1/4" inside from trim on all four sides. Essential matter on spreads should be 1/4" or more from center trim on either side; a total of 1/2" safety for gutter.

	BLEED	TRIM	LIVE/NON-BLEED
SPREAD	18" x 11.125"	17.75" x 10.875"	17.25" x 10.375"
FULL PAGE	9.125" x 11.125"	8.875" x 10.875"	8.375" x 10.375"
2/3 VERTICAL	6" x 11.125"	5.75" x 10.875"	5.25" x 10.375"
1/2 VERTICAL	4.5" x 11.125"	4.25" x 10.875"	3.75" x 10.375"
1/2 HORIZONTAL SPREAD	18" x 5.5"	17.75" x 5.25"	17.25" x 4.75"
1/2 HORIZONTAL	9.125" x 5.5"	8.875" x 5.25"	8.375" x 4.75"
1/3 VERTICAL	3.125" x 11.125"	2.875" x 10.875"	2.375" x 10.375"

PRODUCTION CONTACTS

For ad specs, material extensions, and all other production-related questions, please contact:
Tina S. Wilkinson, Associate Production Manager: twilkinson@hearst.com, 212-649-3633.

To submit your ads electronically, go to <http://ads.hearst.com>

SEND ALL SUPPLIED INSERTS TO:

Quad Printing, 2300 Brown Avenue, Waseca, MN 56093
Attn: Terra Lamont